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PRESS RELEASE

Consulting MD Wins 'Entrepreneur Of The Year' Award



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Women Entrepreneur of the Year 2007

Nicola Davis, managing director, N2 (squared) Consulting

Nicola Davis, managing director of N2 (squared) Consulting has been named 'Women Entrepreneur of the Year' at this year's Nottingham Business Venture (NBV) Spirit of Enterprise Awards.

The management consultant, whose company helps charities like Help the Aged reach more people in need, beat off stiff competition from Rachael Garside of Tall Spaghetti and the Style Company's Pippa Rees to walk away with the top prize at the event held in Nottingham last Tuesday.

Nicola, who is Nottingham born and has an office in Newark, said she was thrilled her hard work and determination had been recognised by the NBV, who have supported new and growing businesses in the region for twenty five years, as well as the award sponsors Smart Women Ltd.

Nicola said: "I cannot describe what an honour it is to be named 'Women Entrepreneur of the Year'. The team at NBV has supported me since day one, and Smart Women do an important job encouraging women in business to be tenacious and determined. Being recognised by these people was awesome, and to celebrate in front of my home crowd in Nottingham made it extra special."

The award caps a successful year for N2, who have won consulting work with a variety of not-for-profit and private sector clients including Help the Aged, BT, and the Nottingham Voluntary Council.

Nicola, whose team, clients and parents joined her to celebrate at the ceremony, concluded: "2008 promises to be just as exciting for N2. We're delivering to more clients than ever, extending our network, developing new service offerings – and are forecasted to double our turnover. I can't wait!"

N2 (squared) Consulting is a specialist management consultancy which helps small-to-medium-sized businesses, the not-for-profit and public sector to:

- Clearly define their business strategy and goals
- Determine what actions are needed to achieve those goals
- Help them implement the actions

We have successfully delivered new strategies for central and local government, educational establishments, charities and businesses in the retail and telecommunications sectors. www.n2-consulting.com

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For more information on N² (squared) Consulting's services and how to get more out of your external consultants, please visit: www.n2-consulting.com or call 0845 3311314 for a no-commitment consultation.



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